

# The Positive Effects of Globalization and Information Technology on English Language Teaching

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**Abstract:** -- The aim of this paper is to prove that what has made English a global language and outline the positive effects of globalization and information technology on English Language Teaching. Globalization and information technology are two sides of the same coin. Today the whole world can be in one's palmtop. As a result, the impact of information technology can be felt everywhere – offices, factories, homes, educational institutions, hospitals, railway stations, airports, bus stations, restaurants, grocery shops and so on. Information technology seems to be the master technology at the moment. Even the fine arts cannot flourish without technological props. In such a technology driven world, how can English Language Teaching take place successfully without adapting itself to the changing circumstances? The spread of English plays a major role in the expansion of knowledge. As most of the important books of science, technology and other fields of knowledge are written in English, scholars can enter the large domain of knowledge. So, by learning English, they can become enriched and make their own contribution to knowledge. English is the language of information technology, tourism and travel, international relations and telecommunications. So, opportunities await those who are competent in English. These are the pragmatic value of knowing English which are opened up by the widespread use of English. English Language Teaching is considered to be a kind of service industry. This means that English language is seen as a commodity, and teaching it is a service provided for people. Furthermore, English language is essential to the acquisition of ICT skills. The Global use of English has not only led to the modification of the learning objectives within the communicative approach, but has also enhanced the development of appropriated language pedagogies, i.e. new approaches to English Language Teaching which take into account cultural background and the specific needs of students.

**Keywords:** -- English Language Teaching, Globalization, Information Technology, Positive Effect

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## I. INTRODUCTION

Of all the languages in the world today English deserves to be regarded as a world language. It is the world's most widely spoken language. It is the common means of communication between the people of different nations. One person out of every four on earth can be reached through English. English is being learnt and used all over the world not out of any imposition but through the realisation that it has certain inherent advantages. Today the compulsions of learning English are no longer merely political but scientific and technological. For over a century and a half Indian intellectuals have been studying English. Today English has entered the fabric of India's culture. Language teaching especially, throughout the twentieth century underwent numerous changes and innovations. Approximately, every decade a new approach or methodology comes into practice. English language teaching practitioners around the globe have been practising different trends suitable to their context, needs, availability of resources and practicality. Teachers have had a large number of methods offered at different times. Obviously, some teachers stick on certain

methodologies very sternly. Nonetheless, the majority of the English language teachers instead of adhering to prescribed trends, follow different ones at different times applicable to their contexts.

Nowadays teaching and learning process affected by globalization. The use of a computer or laptop, TV, LCD, e-mail, blog, etc are indicated that the globalization has changed the media of teaching. Before globalization, most teachers used a simple teaching media such as pictures, blackboard or whiteboard, real things, or others. However, now, most of the teachers widely use computer or laptop, LCD, e-mail or etc in supporting the teaching - learning process. It will be simple and easier if the assignments or tasks are uploaded by the teacher to the internet via e-mail or blog or others and the student have to find those all. After doing the assignments, the teacher asks the students to submit it in teacher's blog or by sending message or e-mail to the teacher. Globalization has a big role in changing the methods, approaches, and techniques of teaching of a learning process.

## II. ENGLISH LANGUAGE LEARNING & INTERNET

English is a language of learning, living and livelihood. Historically, older languages like Greek, Latin and Sanskrit were considered to be the languages of learning, not only of the letters but also of the sciences. However, the dominance of English in the past four centuries has led to the use of English for the purposes of learning at all levels. Now, English is a major language of instruction and education throughout the world. It is a language of living in the sense that people who know English use it to almost impossible to get jobs. The people earning low can enhance their earning capacity if they know a smattering of English.

English is the most widely used language on the Internet, as it has already been used in computers right from the beginning of the new technology. Hence, the letter 'I' in English can stand for the Internet, which is an unlimited source of information for its users. Along with the Internet came to the facility of email and other new media of communication. Of course, both English and the Internet are used for instruction too. Instruction gives not only information but also knowledge with which today's youth are able to get more income too.

## III. POSITIVE EFFECTS OF GLOBALIZATION ON ELT

There are many benefits of the spread of English as a world language. We all know that the present-day global status of English is primarily due to two factors: the expansion of British colonial power, which peaked towards the end of the 19th century and the emergence of the US as the leading economic power of the 20th century. The total number of people who use English as L1, L2 or English as a Foreign Language in the Inner Circle, Outer Circle and Expanding Circle are nearly twenty million. With so many people using English in various status, it helps create wider international understanding. To share and exchange views and ideas, English works as a strong gateway. This helps people of different countries to become inhabitants of the 'Global Village'.

## IV. ROLE IN THE EXPANSION OF KNOWLEDGE

The spread of English plays a major role in the expansion of knowledge. As most of the important books of science, technology and other fields of knowledge are written in English, scholars can enter the large domain of knowledge. So, by learning English, they can become enriched and make their own contribution to knowledge. People with knowledge of English have easy access to the international job market. Job advertisements in local and international

markets look for people with sound working knowledge of English. English is the language of information technology, tourism and travel, international relations and telecommunications. So, opportunities await those who are competent in English. These are the pragmatic value of knowing English which are opened up by the widespread use of English.

## V. COMPUTER MEDIA COMMUNICATION

Human communication can be divided into two: synchronous and asynchronous. It will be better if the teacher uses asynchronous CMC when he/she does not come to the classroom then the teacher can give assignments by e-mail or by posting in the teacher's blog. Asynchronous CMC does not take place in real time as synchronous CMC. Asynchronous CMC in the form of the e-mail lists and discussion forum is an effective media for exchanges between distance groups of student in collaborative learning projects and for mentoring support in distance learning courses. It does not take much time to gather in one place that held the discussion, it just a simple thing that just to connect to the internet then the discussion can begin easily and more effectively. On the internet, there is so many pages and websites which can be used by the teacher and the learners in searching the materials or some information in order to support the teaching - learning process. The learners or students can learn by themselves helped by search engines, pages, or web directories, and others.

## VI. THE CHALLENGES OF GLOBALIZATION

Globalization and English language are closely related, where the former encourages the learning and teaching of English and the proficient in language raises the characteristics of globalization. English is central in the development and spread of commerce internationally. Furthermore, the English language is essential to the acquisition of ICT skills since the technology is mostly denominated by English Communication on the internet is mainly in English, making English proficiency important in accessing information and data individual development and improvement and for common living. In a real sense, the English language as a basic course of study is encountered many problems in its learning and teaching. Most of these challenges are. Problems Intrinsic in English Language Itself. This is the main challenge in the teaching and learning of English largely. As a Second language its technical demonstration of the practical position of that language rather than its place in consecutive order of attainment.

## VII. TECHNOLOGY FOR FUN IN THE ENGLISH CLASSROOM

The incorporation of technology into English language teaching is one of the important challenges for education today as it is a great step towards revitalizing the English language classroom. The use of technology will help the learners and teachers to move beyond the walls of the classrooms as the learning can take place anywhere any time. The use of audio-visual aids like radio and television, computer-aided instruction, internet and web-based education are some of the technological innovations in certain institutions. The concept of the digital classroom or smart classroom provides effective learning experiences by helping the learners to comprehend information, reflect on how it will affect a change in their lives, compare how it fits into their own experiences and think about how this information offers new ways to act in their enhancement of English language

Educational technologies, especially computers and computer-related peripherals, have grown tremendously and have permeated all areas of our lives. It is incomprehensible that anyone today would argue that banks, hospitals, or any industry should use less technology. The Internet, in particular, is becoming an increasingly vital tool in our information society. More people are going online to conduct such day-to-day activities as education, business transactions, personal correspondence, research and information-gathering. Each year, being digitally connected becomes ever more critical to educational advancement. From the beginning of the computer age, educational researchers and practitioners were sure for technology use to be widespread in schools and universities it needed to be closely tied to education.

## VIII. IMPACT OF INFORMATION TECHNOLOGY

Information technologies in English language teaching can actually assist with some of these expectations and make teachers and their students be more successful. However, as the world becomes more complex year-to-year instead of the generation-to-generation pace of most of the last century, educational needs continue to shift from teaching and learning isolated skills and information within each content area, to teaching skills that enable students to solve complex problems across many areas. Educators must prepare for a technology-rich future and keep up with change by adopting effective strategies that infuse lessons with appropriate technologies. However, this is balanced by a significant observation: the benefit to students of using new technologies is greatly dependent, at least for the

moment, on the technical skill of the teacher and the teacher's attitude to the presence of the technology in teaching. So the primary factor for enhancing the learning productivity of students is to have teachers who are competent and knowledgeable about the appropriate and effective use of information technologies in English language teaching. The invention of the computer and internet connection are the biggest invention in the technology of information. By using computer and internet connection, the teaching and learning process will be joyful because there are some applications which can make the learners feel comfortable and make them easier to understand what the teacher taught.

## IX. CONCLUSION

In the age of knowledge economy, the mastery of English has become a high skill for professional teachers and 'cultural capital' or 'linguistic capital' for learners. English level is closely linked with employability and occupational competition which may further bring about changes in the labour markets. In addition to the economic manifestations of the influences of English teaching and learning, ideological and political impact of a new language should not be ignored. The Global use of English has not only led to the modification of the learning objectives within the communicative approach, but has also enhanced the development of 'appropriated' language pedagogies, i.e. new approaches to English Language Teaching which take into account cultural background and the specific needs of students.

The globalization has a big role in English language teaching. If globalization is an economic process, the information technology is a communication process. Both of them have come to affect all aspects of human life throughout the world. Computers can help to improve the standard of English and enable the students of today and the professionals of tomorrow to live competitively in the globalized world. The teachers of English will have to realize the new significance of the language has gained the world over and help their students to achieve good command over English through the multimedia computer in tune with the advances in globalization and technology.

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**International Journal of Science, Engineering and Management (IJSEM)**  
**Vol 4, Issue 2, February 2019**

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